



PRESENTED BY  Indiana Department of Health

AGENDA

(Subject to Change)

DAY 1 October 13th

12:00-1:30 Registration Open

1:30-1:45 Welcome

1:45-4:30 **Tobacco Free Indiana Updates**

Crafting Your Story and Educating Community Stakeholders

Speakers: Allie Kast Gregg & Natasha Johnson (American Cancer Society Cancer Action Network), Christina Cresnik (American Heart Association), Tiffany Nichols & Taylor Williams (American Lung Association), Jordan Moss (Delaware County Tobacco Prevention Coalition), Carrie Arblaster (Campaign for Tobacco-Free Kids)

DAY 2 October 14th

8:00-9:00 Registration Open & Breakfast

9:00-9:15 Welcome & Kickoff of Event

9:15-10:30 **The Changing Tobacco Product Landscape**

Keynote Speakers: Adrian Bertrand (Truth Initiative) & Andrea Gentzke (CDC Foundation)

10:30-10:45 Break

10:45-12:00 Concurrent Breakout Sessions

1. Beyond the Table: Building Strategic Partnerships That Create Community Change

Speaker: Community Anti-Drug Coalitions of America

2. Telling Impactful Stories

Speaker: Dr. Criscillia Benford (FrameWorks Institute)

3. Cessation Strategies for High-Risk Populations

Speaker: Panel

12:00-2:00 Lunch, Networking & Awards Ceremony

2:00-3:15 Concurrent Breakout Sessions

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Speaker: Panel

3:15-3:30 Break

3:30-4:30 **Wouldn't It Be Great If...**

Speaker: Jill Brown (Collisions of Awesomeness)

4:30-5:00 Closing Remarks